

LIFESTYLE ANALYZER

BY HANSATON



A Sonova brand

 **HANSATON**
hearing & emotions

LIFESTYLE ANALYZER

Making decisions easy

Personalized data helps confirm the performance level selection.

Selecting the right performance level is crucial to your client's success with their hearing aids. However, they often find it difficult to describe the types of acoustic situations they encounter most often. Wouldn't it be ideal if you could travel with them to hear their environments and know how challenging they typically are?

That's exactly what the Lifestyle Analyzer allows you to do. Your client's hearing aids can monitor their listening environments and report back to you how much time they spend in each type.

The visualizations in scout allow you to involve your client in the decision-making process by simply and objectively seeing how well each performance level matches their lifestyle.

You can move from being a salesperson to being an advisor to find the right performance level for your client ... together!

"Review the data and feel confident about your performance level decision."

CLIENT BENEFIT

SUPPORT YOUR CLIENTS

Three steps to increase confidence

In three simple steps, you can support your clients in their performance level decisions.

1

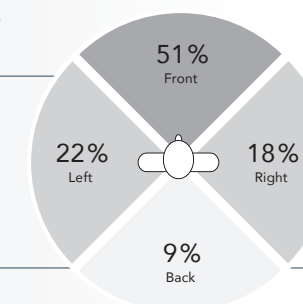
Your client wears myChoice or standard hearing aids for a few weeks. During this time, the hearing aids gather information about their listening lifestyle.



2

Review your client's listening lifestyle together at a follow-up appointment. Discuss the importance of different listening situations based on their personalized data.

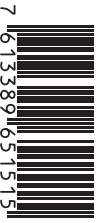
The **Speech Locator** information can help you select the performance level that matches your client's personal listening lifestyle for speech and other sounds around them.



3

Confirm the performance level selection based on this new information and the discussion.





HANSATON is the exclusive brand for you and your clients since 1957.

We focus on personal relationships and your success.

Our German heritage, combined with the innovative power of Sonova, enables us to create beautifully designed products, based on cutting-edge, proven technology.



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We drive the transition to a resource-efficient and low-carbon future of our operations throughout the lifecycle of our products and services.

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