

HANSATON is the exclusive brand for you and your clients since 1957.

We focus on personal relationships and your success.

Our German heritage, combined with the innovative power of Sonova, enables us to create beautifully designed products, based on cutting-edge, proven technology.



[hansaton.com/pro](https://hansaton.com/pro)



We drive the transition to a resource-efficient and low-carbon future of our operations throughout the lifecycle of our products and services.

[sonova.com/sustainability](https://sonova.com/sustainability)

# BE IN THE MOMENT

## WITH HANSATON FOKUS



**BTE Ultra Power hearing aids**

## HANSATON FOKUS

# Great technology, stylish designs



HANSATON FOKUS hearing aids come with a modern, unique design and the exceptional FOKUS sound performance. They're available in five performance levels powered by the innovative HearIntelligence™ technology. They also offer connectivity to all mobile phones\* and hands-free phone calls.



## HANSATON FOKUS

### ULTRA POWER BTE HEARING SYSTEM

# State-of-the-art technology in a stylish design

“Powerful devices with easy connectivity to your phone for hands-free phone calls and personalization.”  
**CLIENT BENEFIT**



With dual receiver for higher output and gain (141/84), the **beat FS RT675 UP** is HANSATON's most powerful BTE hearing wonder in a modern design. It measures 4.0 cm and is powered by a 675 replaceable battery.



Sterling Silver (U4)



Metallic Anthracite (UC)



Carbon Black (U6)



Cashmere Beige (UA)

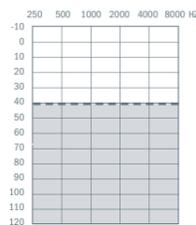


Mocha Brown (UB)

--- Slim Tube

#### Receiver type

Receiver type	UP
Output / Gain (2cc) Unfiltered Earhook	141 / 84
Output / Gain (2cc) Filtered Earhook	134 / 78



\* Smartphones and traditional mobile phones with compatible Bluetooth® profiles. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc.

## THE RIGHT FIT

# Find the right pre-set for your client's needs

“Let's get to your preferred settings faster, by starting the fitting with one of these 3 pre-sets.”  
**CLIENT BENEFIT**

Each client's needs and priorities are different, especially when it comes to ultra power hearing systems. So for the UP hearing aids there are three pre-sets to get a more personalized start.

### Classic

Your client is a long-time power hearing system wearer. Omni microphones provide a stable acoustic base for the classic sound processing. The amplification focuses on the audibility of ambient sounds and speech.

### Modern

Your client tends toward modern signal processing and reduced directionality. They prefer greater amplification with a focus on speech intelligibility and reduced ambient sounds.

### Active

Your client prefers active signal processing and maximum feature effect with maximum directionality. The focus lies on speech intelligibility at the highest level of comfort.

There are 5 questions that can help you quickly determine which pre-set would give the best starting point for a specific client.

### Choosing the best pre-set with your client

When having a conversation in a quiet place, I prefer the speech to be:

Loud and full

Clear and distinct

When having a conversation in a noisy place, I prefer to hear:

A realistic balance of speech and noise

Clear speech and less background noise

When having a conversation in a noisy place, I prefer to:

Be fully aware of what's happening around me (including background noise)

Focus only on the conversation (and reduce the background noise)

When it comes to the volume of my hearing aids:

I often turn them up

I usually leave them as they are

When it comes to getting new hearing aids:

I want to keep hearing the same way I've always heard

I look forward to trying new hearing aid features

4 - 5 answers in left column suggests using the **Classic pre-set**.

2 - 3 answers in each column suggests using the **Modern pre-set**.

4 - 5 answers in right column suggests using the **Active pre-set**.