

Benefits to you

- Hearing system does not need to be changed during trial wearing period, reducing inventory and workload
- Pleasant purchase decision-making process boosts customer satisfaction
- myChoice increases sales revenues by providing incentive to choose higher performance levels

myChoice RIC
hearing systems



reddot award 2017
winner

sound SHD S312
Award-winning design
and unparalleled speech clarity:
the sound SHD S312 has received three
design awards.

sound SHD S13
Impressive: The powerful sound SHD S13 is
equipped with an audio input.

myChoice
rechargeable
hearing systems



AQ SHD
AQ SHD series hearing systems with
rechargeable lithium-ion batteries are
available as either BTE or RIC models, and
guarantee 24 hours* of operating time*.



*Expected running time with fully charged battery, including 80 minutes of wireless streaming

Are you interested in myChoice, or would you like additional information? Your HANSATON area sales manager would be glad to assist you.

Be sure to visit our professional section for audiologists on www.hansaton.com



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Specialist information for hearing specialists
myChoice trial hearing systems with SphereHD technology

HEAR Intelligence™

myChoice
Every performance level
in one trial hearing system



Success through myChoice

Present every performance level using just one trial hearing system.

myChoice gives you the ability to present the entire range of performance levels using one trial hearing system, making it even easier for your customers to experience the benefits of higher performance levels for themselves. You'll save time and effort on both logistics and organization, leaving you free to spend more time consulting and assisting your customers.

myChoice is perfect for helping any customer find the right hearing solution, whether you're doing an initial fitting or choosing a replacement system. myChoice also makes an excellent temporary system during repairs – its impressive signal processing capabilities can awaken customers' interest in more complex levels of technology.

How myChoice works

- myChoice demo systems with SHD technology are available as external receiver units or as behind-the-ear hearing systems, either as conventional battery-operated models or using rechargeable lithium-ion technology. Choose a myChoice trial hearing system that's right for your customer, and then set it to any of the four available performance levels.
- The myChoice trial hearing system lets your customer test out the performance level you've selected in his or her usual surroundings. After the customer has tried the system for a few days, you can set the same system to a different performance level for comparison purposes if necessary. Trial fittings give your customers security and freedom, and make deciding to purchase a low-pressure experience.
- After a maximum of six weeks, the myChoice trial hearing system will emit a continuous signal tone, indicating that the trial period has ended. Once you and your customer have decided upon a suitable hearing system and performance level, of course, your customer will receive a brand-new system from the product line and in the color combination of his or her choice upon purchase.



jam SHD S312
100% easy to use. 94% of users indicated that they could immediately feel the battery door. 100% of participants were able to open it more easily than they could on previous models. Source: HANSATON 2016



jam SHD RS13
Optimally designed controls turn jam SHD hearing systems into attractive and comfortable behind-the-ear assistants.



jam SHD S13
This hearing system wins users over with its powerful performance and versatility—thanks to its integrated audio input, it's also perfect for FM applications.



How your customers benefit:

- Customers only need to have one trial hearing system fitted in order to try out several different performance levels
- Relaxed trial wearing period in familiar surroundings makes the purchase decision-making process more pleasant
- Experiencing different levels of technology first-hand creates transparency and builds trust

