

A star is born

Your hearing device for a new level of freedom

Innovative by tradition:
Since the inception of HANSATON, we have been developing innovative and aesthetically sophisticated hearing solutions to offer you more freedom.

With STRATOS, our new star, we take this path even further and offer you carefree hearing in your everyday life thanks to our latest, extraordinary technology and helpful accessories. First-class design makes you the star of every event.

We invite you to join us...

Learn all about hearing and our HearIntelligence™ technology. Your hearing care professional is always available to help and advise you.

Let's explore how STRATOS can help make your future brighter...

The importance of hearing well

Good hearing is an important part of your personal quality of life. Hearing well helps you to lead an active life, feel more comfortable and more selfassured even in a large group or a noisy place. And hearing well helps keep your brain stimulated.







How does hearing work?











Hair cells convert the movement there into electrical impulses, which are transmitted

How can hearing aids help your lifestyle?

Relief in everyday life

Your brain can compensate for hearing loss to a certain extent, however, compensating for hearing loss can be exhausting. Fatigue is therefore often a side effect of hearing loss. A hearing aid can improve acoustically demanding situations, making everyday life easier and thus increasing your personal well-being.

Preserving sounds

Hearing loss usually means that certain sound signals are no longer transmitted to the brain so the brain is missing information making it much more difficult to understand words. Often you can hear that someone is talking, but you can't hear the words clearly. The early use of hearing aids can help keep your brain stimulated by giving it the information it needs to understand speech.



HOW WELL DO YOU HEAR?

- Do you find it difficult to follow quiet conversations or do people seem to mumble?
- Do you find it difficult to have a conversation on the phone or with someone wearing a mask?
- Do you find it difficult to hear high-pitched sounds like birds singing?
- Do you find it difficult to follow conversations in noisy environments, like crowded restaurants?

If you answered yes to any of these questions, it is important to take action right away!

Work with a hearing health care professional to start your path to enjoying more sounds and emotions.

EXPLORE NEW GALAXIES OF HEARING

STRATOS BY HANSATON

offers a whole new level of sound performance

DISCOVER THE FREEDOM

of rechargeability

ENJOY EASY CONNECTIONS

to all mobile phones* with hands-free phone calls and a handy app

FIND THE RIGHT MATCH FOR YOU, with our personal lifestyle analyzer

STELLAR DESIGNS, so you can be proud to wear STRATOS hearing aids

> "Smartphones and traditional mobile phones with compatible Bluetooth® profiles. The Bluetooth® word mark and logos are registered trademarks owned by the Bluetooth SIG, Inc.

Easy to use new connectivity features

Hands-free phone calls with any Bluetooth® capable device²

New connectivity options offer you more dimensions for interacting with your hearing aids.

Tap control – easy and effortless in everyday situations

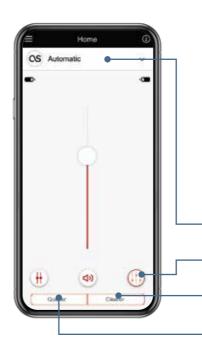
Control mobile phone devices with a simple double tap¹ on your ear:

- · Accept & end phone calls
- · Play & pause audio streaming
- Trigger your voice assistant (e.g. Siri, Google Now™ service...)





² Smartphones and traditional mobile phones with compatible Bluetooth® profiles. Siri is a trademark of Apple Inc. Google Now service is a trademark of Google LLC.



Personalized hearing experience

Personalize your listening experience with your smartphone.

Choose from new situational app programs

New sound personalization features

Enhance conversations at the touch of a button

Reduce noise at the touch of a button

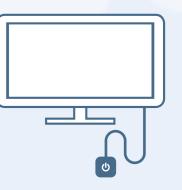


Connect to all mobile phones

Turn your hearing aid devices into discrete wireless headphones. Answer a phone call or listen to music streaming directly to your hearing aids. Connect two phones or tablets at once. Enjoy the freedom!²

TV Connector

Watch your favorite movie or TV show and make sure you don't miss out on important news. The TV Connector sends the audio from your TV or other audio devices directly to your hearing aids. No one will need to say again the TV is too loud.



Freedom of rechargeability

Reach for the stars and experience the freedom rechargeability has to offer1

- Proven rechargeable Lithium-ion battery technology: freedom from having to change batteries
- 24 hour battery life between charges that offers you the peace of mind to enjoy everyday life
- Only three hours charging time to a full charge
- The battery reaches 80% charge after only 1½ hours of charging
- Less waste thanks to rechargeability

Enjoy the confidence of all-day listening

Rechargeable: Up to 24 hours of runtime

Enjoy the freedom of rechargeable hearing aids even charging on-the-go.



COMFORT CHARGER COMBI

This Comfort Charger Combi is a charger and protective hard case in one. With the help of optional HADEO drying capsules, it also dries your hearing aids when closed. Dry, protect, charge!

COMFORT POWER PACK

The Comfort Power Pack has a built-in Lithium-ion battery that can charge hearing aids up to seven times - for easy on-the-go charging all day long.

Freedom on the road!



HANSATON CHARGER

The smaller HANSATON Charger combines charging comfort and smaller size. With a maximum charging time of three hours, your hearing aids can be fully charged. Small but powerful!



Rechargeable Runtime (charging from 0% to 100% in 3 hours²)

24 hours: Without streaming

16 hours: AirStream technology (TV Connector/PartnerMic)

11 hours: Bluetooth® phone and music streaming

¹ Applies to the AQ sound ST R and AQ sound ST RT hearing aids.

²Actual charging time depends on the remaining battery life, but it will not exceed 3 hours.

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HearIntelligenceTM supports your natural hearing

HearIntelligence technology was developed by HANSATON with the goal of enhancing natural functions and processes in human hearing.

HearIntelligence technology senses the acoustic environment as closely as possible to the way nature does. It uses advanced innovative technologies to support the complex interactions between the incoming sound, the ear and the brain. Smooth interactions between each feature are designed to recreate multidimensional hearing for realistic connections with the acoustic environment in a multitude of social situations.

The STRATOS technology incorporates specially developed features to help provide you the best possible hearing experience and could lead to a whole new quality of life with your family and friends.*

STRATOS hearing aids support hearing capabilities using nature's blueprint.

INTELLIGENT AUTOSURROUND FOCUSING ON SPEECH

LOCALIZATION OF ACOUSTIC SIGNALS







HEAR Intelligence

supports natural hearing intelligence



COMFORT IN NOISE



PERSONALIZED ADJUSTMENTS



WIRELESS CONNECTIVITY

*Source: "Evaluation of the Social and Economic Costs of Hearing Impairment", October 2006, Hear-it AISBL.

HEAR Intelligence

The right level for you

Conversation in a small group

Conversation in a crowd

All

new sound performance with STRATOS

Conversation in quiet

Sound Impulse Manager Adjustment Channels

Active Wind Block





NoiseReduction



Intelligent NoiseReduction



SphereSound

SphereSound Natural



ConversationLift



SpeechBeam

ConversationBoost



Dynamic SpeechBeam



PERFORMANCE LEVELS



For the **very social person** who appreciates premium quality and spends time in many different listening situations with a lot of background noise.



Noise



Music



Conversation in noise





cs



AutoSurround























BUSINESS

For the **social person** who appreciates quality and spends time in many different listening situations with regular background noise.



























COMFORT

For the person who is occasionally social and spends time in a few different listening situations with frequent background noise.























ECONOMY

For the quiet person who spends time in very few different listening situations with almost no background noise.















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Let's go into detail...

There is a suitable feature for your lifestyle. Take a close look.

	Description	Your advantage			
CS INTELLIGENT AUTOSURROUND					
Intelligent AutoSurround	Intelligent AutoSurround automatically identifies the types of listening situations you are in and categorizes them based on up to 7 environment types and then appropriately optimizes the features and settings of your hearing aids.	You'll encounter many different listening situations in your everyday life and Intelligent AutoSurround will take care of adjusting your hearing aids automatically for you. You might even forget you're wearing them until you take them off and hear the difference.			

COMFORT IN NOISE	COMFORT IN NOISE				
Sound Impulse Manager	Impulse noises are very quickly detected and reduced from the signal without reducing speech sounds.	Sounds like loud tapping, jingling of keys or rattling dishes can be quite loud and harsh. Sound Impulse Manager quickly reduces these sounds so they aren't annoying but, very importantly, it doesn't reduce speech sounds.			
Active Wind Block	Wind is detected and reduced by a varying amount depending on the strength of the wind noise.	If wind noise becomes very loud and annoying, our Active Wind Block detects wind and reduces it, for example while riding your bike or going for a walk on a windy day.			
NoiseReduction	Noise is detected and reduced.	There are lots of noises around us every day (e.g. household appliances and traffic noise). Hearing aids amplify sounds, including these noises, so it's important to have a good NoiseReduction feature that isolates noise sounds and reduces them.			
Intelligent NoiseReduction	Using 360° speech and noise recognition at both ears, Intelligent NoiseReduction cancels noise around you to a greater degree, focusing on speech from the front.	Intelligent NoiseReduction was designed to highlight speech from the front, despite intense background noise, such as a vacuum or a blender.			

0	LOCALIZATION OF ACOUSTIC SIGNALS			
	SphereSound	Sounds are picked up by the hearing aids via microphones that are not at the eardrum, so SphereSound processes the audio to mimic the natural ear directionality, specifically for soft to average sounds.	It's important to be able to hear sounds coming from their actual direction, like hearing a phone ringing and knowing where it is or hearing traffic approaching. SphereSound helps maintain cues related to localizing sounds.	
	SphereSound Natural	For loud situations, SphereSound Natural applies a filter to the audio corresponding to the direction of the speech source to match the natural filter of the ear from that direction.	Knowing where speech is coming from in a noisy situation can help you identify the talker and follow a conversation better, so you can relax and enjoy yourself.	

FOCUSING ON SPEE	FOCUSING ON SPEECH		
ConversationLift	Normal to loud speech is detected and then boosted up.	Speech is one of the most important sounds people want to hear. By lifting speech above the noise it is easier to hear and enjoy conversations.	
ConversationBoost	Soft speech is detected and then boosted up.	Soft conversations come in many forms - the sweet voice of a child, a secret between friends, or talking with someone who's voice is softer due to a mask. ConversationBoost enhances these soft speech sounds so you have a better opportunity to enjoy the moment.	
SpeechBeam	Speech is located in the front or back. If it's from the front a stronger focus is on the front and if it's from the back, a strong focus is to the back with smaller focus to the front.	Getting together with family and friends can be wonderful, but also very noisy. SpeechBeam can focus to the front or back to help you enjoy those precious times together.	
Dynamic SpeechBeam	Speech is located in the front, left, right, or back. If it's from the front or side a stronger focus is on the front or side. If it's from the back, a strong focus is to the back with smaller focus to the front.	Loud, exciting conversations can be some of your most fun times and best memories. People could be talking to you from any direction, so Dynamic SpeechBeam focuses the beam of your hearing aids for you to hear from any direction.	
ConversationOptimizer	In loud situations, your hearing aids focus in on the speech signal and dynamically provide more difference between the speech and noise levels.	When you're in a conversation in a crowd or in noise, you'll want to hear the speech so you can easily participate in the conversation. ConversationOptimizer can help pull the speech sounds up away from the noise, even in these noisy situations.	

NEW STARS ON THE HORIZON

THE RIGHT HEARING AID FOR YOUR NEEDS

> **Experience** stellar designs!



Stellar hearing aids

With the outstanding sound performance of STRATOS, you will enter new spheres of hearing with three different hearing aid options.



sound ST R312*

At only 2.4 cm in height, the sound ST R312 is almost imperceptible and yet impresses with its innovative, powerful technology and a traditional 312 battery.

AQ sound ST R'

The AQ sound ST R is our smallest rechargeable hearing wonder. It measures 2.5 cm and is powered by a rechargeable Lithium-ion battery.

AQ sound ST RT*

The rechargeable hearing aids are also available in a telecoil-equipped version, AQ sound ST RT, which measures 2.8 cm in size.



Water and dust resistant

Equipped with a special plasma coating, these hearing aids are elegant in appearance and are dust and water resistant according to the stringent IP68 classification.

*The hearing aids next to the ruler are shown at actual size



Custom-made, just for you

Each ear is unique in its shape. An ear mold, that is customized to your ear, offers comfortable hold and stable fit in the ear and thus an unimpeded transmission of the acoustic signals to the eardrum. This custom option has the potential to provide a hearing aid that functions optimally.

To create your personal ear mold, your hearing care professional will take an ear impression directly and conveniently for you in the clinic and would be happy to advise you on the many possibilities of material, form and color – from discreet cosmetics to eye-catchers like jewelry.

Advantages of an ear mold:

- Comfortable hold
- A custom fit in the ear canal allowing an optimal transmission of the acoustic signal to your eardrum



Wireless accessories for carefree moments



TV Connector

The TV Connector makes it easy to send the audio from TVs and other audio devices, such as stereo systems, directly to your hearing aids. Multiple people with hearing aids can watch TV or movies or listen to music from up to 15 meters away from their TV Connector.*



The Remote Control is beautiful, handy and easy to use.

The large, clearly labeled buttons make it very easy to adjust the volume. The listening environment or program can also be easily changed using this device.



PartnerMic

The remote microphone with its optimized design and performance can be easily attached to the clothing of a conversation partner with its integrated clip. It has excellent sound quality and battery performance. The PartnerMic is a real asset, especially in acoustically challenging situations.



Ask your hearing care professional for additional accessories like Roger™ devices, to help you in very challenging hearing situations.

*The TV Connector accepts not only stereo signals, but Dolby signals as well. Manufactured under license from Dolby Laboratories. Dolby, Dolby Audio, and the double-D symbol are trademarks of Dolby Laboratories.

All products are shown at actual size.







HADEO Clean & Care

With special care products that have been developed especially for hearing aids, you can significantly increase the functionality and lifespan of your hearing aids. Care that quickly pays for itself.



Premium quality for over 40 years

Cleaning your hearing aids



With HADEO cleaning tissues

Wipe your hearing aid with a moist HADEO cleaning tissue. This removes ear wax and keeps your hearing aid hygienic and clean.



With HADEO spray

You can also clean your hearing aid with the Cleaning Spray. Take particular care to ensure that you do not spray fluid into openings or recesses.



Cleaning your ear molds or slim tips

With cleansing tablets or concentrate

Ensure your ear molds work at their best by using the cleansing tablets or concentrate on a regular basis to remove ear wax and to keep them hygienic and clean.



Drying your hearing aids

With Drying Tabs

These can be used with battery powered hearing aids to ensure they do not become moist over time. Place your hearing aids into a drying cup, add a drying tab. Drying can be so easy.



With HADEO DRY Mini / DRY Mini UV

The DRY mini / DRY mini UV very gently dries hearing aids without chemical additives and uses very little energy. It is available in two versions, DRY mini with the practical convection drying principle and DRY mini UV, where additional germ elimination by up to 99.9% is achieved with the UVC light.



For more details, see the HADEO Clean & Care Guide.







Innovative by tradition:

Since the inception of HANSATON in 1957, we have been developing innovative and aesthetically sophisticated hearing solutions to offer you more freedom.

hansaton.com







